

Bridge House Privacy Policy

Effective Date: 3-19-2025

Bridge House (“we,” “our,” “us”) values your privacy and is committed to protecting your personal information. This Privacy Policy outlines how we collect, use, store, and protect your data when you use our services, including DNA testing and related offerings.

1. Information We Collect

We may collect the following types of information:

1.1 Personal Information:

- Name, phone number, email address

1.2 Usage Information:

- Details about how you interact with our website and services.

1.3 Communication Data:

- Messages, calls, or other correspondence with us
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2. How We Use Your Information

We use your information for the following purposes:

- To provide, improve, and personalize our services
 - To communicate with you
 - To comply with legal obligations and ensure the security of our services
 - For internal research, development, and analytical purposes
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3. How We Share Your Information

We do not sell your personal information to third parties. However, we may share your information under the following circumstances:

- **With Service Providers:** To assist in providing services
- **With Legal Authorities:** When required by law or to protect our legal rights

- **With Your Consent:** If you explicitly authorize sharing your data
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4. Data Retention

We retain your data only for as long as necessary to fulfill the purposes outlined in this policy or as required by law.

5. Your Rights

You have the right to:

- Access, update, or correct your personal information
- Request the deletion of your data
- Opt out of communications, including SMS and email updates

To exercise your rights, please contact us at admissions@bridgehousehealth.com or (801) 542-9525.

6. Security of Your Information

We implement robust security measures to protect your data, including encryption, secure servers, and limited access to authorized personnel only. However, no method of transmission over the internet or storage is completely secure, and we cannot guarantee absolute security.

7. Third-Party Services

Our website and services may include links to third-party services. This Privacy Policy does not apply to those third parties, and we encourage you to review their privacy policies.

8. Cookies and Tracking Technologies

We use cookies and similar technologies to enhance your experience on our website. You can control cookies through your browser settings.

9. Children's Privacy.

Our services are not intended for individuals under the age of 18 without parental or guardian consent. We do not knowingly collect personal information from minors.

10. Changes to This Policy

We may update this Privacy Policy periodically. Any changes will be posted on this page with the updated effective date. Continued use of our services constitutes your acceptance of the updated policy.

11. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us:

Bridge House

Email: admissions@bridgehousehealth.com

Phone: (801) 542-9525

Address: PO Box 1040, Farmington, UT 84025